

COMPANY NAME

CONTACT PERSON

BILLING ADDRESS

PHONE/FAX

EMAIL ADDRESS

Choose one: either Ad 1 or Ad 2

AD 1: Sitka Through Four Seasons – Booklet & Free Web Listing

- ✓ SITKA THROUGH FOUR SEASONS advertisement (see prices below)
- ✓ FREE WEB LISTING – email SCP the 50-word web ad that's *included free* with your Booklet Ad as soon as possible so it can be posted online prior to the 2010 visitor season.
- ✓ LINK (optional) from your ad on our website to your website: **\$25/year**

Choose one: Same Ad as 2009 New Ad (deadline 1/29/10)

Advertising Sizes & Prices (please circle your first choice):

Panel	Size (W x H)	Inside Page	Front Cover	Back Cover
Inset Map ad	2.1875 x .75	\$400		
Calendar Page ad	2.3125 x 1.0	\$353		
1/8 Panel	2.313 x 1.813	\$706	\$843	\$948
1/4 Panel Horizontal	4.813 x 1.813	\$1,411	\$1,686	\$1,896
1/4 Panel Vertical	2.313 x 3.813	\$1,411	\$1,686	\$1,896
1/2 Panel	4.813 x 3.813	\$2,685	\$3,219	\$3,616
Full Page (no bleed)	4.813 x 7.813	\$5,347	\$6,449	\$7,210

Advertisement in Booklet and 50 word listing on website _____

Website Link (optional): **\$25** _____

Sales tax (5%) _____

Ad 1 Total Due

AD 2: www.travelsitka.com – Web Listing Only

- ✓ WEB LISTING – email SCP the 50-word web ad as soon as possible so it can be posted online prior to the 2010 visitor season: **\$100/year**
- ✓ LINK (OPTIONAL) – link from your ad on our website to your website: **\$35/year**

50 word listing on website: **\$100** _____

Website Link (optional): **\$35** _____

Sales tax (5%) _____

Ad 2 Total Due

This contract confirms your (the Client's) advertising placement in the 2010 edition of *Sitka Through Four Seasons*, and/or your listing on the companion web site, www.travelsitka.com.

I have read and understand the Contract Conditions and information on the back of this form.

I agree to the rates as stated above.

Signature

Date

Contract Deadline: January 15, 2010
2010 Advertising Contract

Contract Deadline: *January 15, 2010*

2010 Advertising Contract

Payment Deadline – with contract **January 15, 2010**

Advertising contracts and payment are due in full **for all ads**, by January 15, 2010.

Advertising space is limited and guaranteed on a first come first served basis.

Advertisements may not be canceled after the closing date of January 15, 2010. Cancellations prior to January 15, 2010 must be received in writing.

Camera Ready Ad Deadline - **January 29, 2010**

Only Camera Ready Ad will be accepted. (The client must either own or have obtained permission to reproduce any image or copy used in their ad).

Formats

Acceptable formats include eps, pdf, tiff or jpeg.
File must be 300 dpi, cmyk.

Submission Guidelines

Please email ad to sheltercovepublishing@gmail.com,
or mail or drop off a CD to Shelter Cove Publishing (see address below).

Payment

Make checks payable to:

Shelter Cove Publishing
204 Observatory Street, Sitka, Alaska 99835
Phone and Fax: 907-747-2860
Email: sheltercovepublishing@gmail.com

For questions or comments contact

Mim McConnell (907) 747-2860 or (907) 738-2888 (cell)
or email: sheltercovepublishing@gmail.com

Thank you for advertising with us and have a GREAT season!